

Movie Star Guessing Contest—In Co-operation With—

Torrance Theatre - - - Torrance Herald and Shopping News

HOW WELL DO YOU KNOW THE MOVIE STARS?

Visit These Places of Business - - Each Has a Star's Photo Displayed - - Each Offers a Prize.

ALL FREE!

Nothing to Buy to Win

ALL FREE!



DOROTHY LOUISE SHOPPE

FEATURING

Pedaline Hats

In Many Braids and Fabrics

AND

Personality Frocks

Selected from the latest fashion centers, with frocks obtainable in half-sizes, are now offered to discerning patrons at alluring prices.



1318 Sartori Avenue
Torrance

A Hat Is Our Contest Prize

A Visit Incurs
No Obligation

MILLER FURNITURE CO.

New and Used Furniture—Bought, Sold, Exchanged

Just Arrived! A Beautiful New MONTEREY TWO-PIECE LIVING ROOM SUITE. Specially Priced at **\$42.50**

M-M Transfer—Moving, Crating, Storage—Any Time, Anywhere Estimates Gladly Given

Visit Our Store Often—You Will See Many Useful Things for the Home.

1220 El Prado Torrance Phone 645
Our Prize—A lovely Reflector Floor Lamp.

Thru Service We Grow



Our Prize—A New Tire

TIRES BATTERIES

1618 Cravens Ave. Phone 168

MULLIN'S Complete Auto Service

2053 Torrance Blvd. Phone 320-J

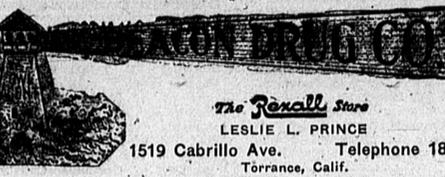
Where Your Car Will Receive Expert Attention and You Will Receive Courteous Treatment. Our Prize is 5-quart can Triton Motor Oil

THE CLARK STATIONERY OFFICE SUPPLIES

1405 Sartori Phone 327

Social and Commercial Stationery Gifts and Greeting Cards For Every Occasion Valentines, from 1c up

For Your Valentine Party - - - We Have a Fine Selection of Place Cards, Tallies, Score Pads. Our Prize—Metlox Coffee Server.



The Rexall Store

LESLIE L. PRINCE

1519 Cabrillo Ave. Telephone 180 Torrance, Calif.

Home of Rexall Remedies

and

Cara Nome Cosmetics

Our Prize—A Cara Nome Cosmetic Set

Rules of the Movie Star Guessing Contest

READ THIS CAREFULLY

Listed below are the locations of photos of movie stars. Each photo is numbered. Visit these various places of business. View the photo. Obtain a guessing blank at that place of business or secure a blank from a copy of the Torrance Herald. Write in the space provided who you think that numbered photo is. After you have completed your guessing blank, sign it with your name and address and drop it in box in the lobby of the Torrance Theatre.

All contestants must have their guessing blanks in this box not later than February 16th, midnight.

Those who have guessed the most correctly will be awarded prizes at the Torrance Theatre the night of February 18th.

The prizes which will be awarded fortunate winners are grouped in an attractive display in the lobby of the Torrance Theatre. These prizes are each contributed by the concern whose advertisement appears on this page. Read their ads; see what they offer in the lobby of the theatre. Visit their places and see "HOW WELL DO YOU KNOW THE MOVIE STARS."

NOTE:—No one under 16 years of age eligible to enter this contest. Winners MUST be in the theatre Monday night, February 18th, or next best guess will receive the prize.

THERE ARE 15 PRIZES IN ALL. HOP TO IT!

Now Is the Time to Subscribe to the Torrance Herald

Haig & Haig

For Fine Photographs

Superior Kodak Finishing Copying - Enlarging

Greeting Cards - Frames

1224 El Prado, Torrance

Price—One 8x10 Portrait Colored

Wines and Liquors

The Best for Less!

We Carry a Full Line of Pure Northern

Sweet Wines, gal. \$1.25

Dry Wines, gal. 69c

Complete Stock of IMPORTED and DOMESTIC LIQUORS At the LOWEST PRICES

Village Winery

Corner Cravens and Carson Streets, Torrance

OUR PRIZE—Package of Assorted Wines

MOUNTAIN VIEW DAIRIES

1407 Sartori

The Test That Tells

MILK - BUTTER - EGGS

Cottage Cheese

Delicious Food Served At Our Counter

Our Prize—A Quart XX Whipping Cream

This Page Appears February 14th. Watch for It!

Phone Torrance 225 Free Estimates

TORRANCE UPHOLSTERING CO.

Satisfaction Guaranteed

Overstuffed Furniture Cleaned and Repaired Rugs Cleaned and Sized

Our New Location Is 1513 Border Ave.

Our Prize Is Two Pieces Furniture Cleaned (Two chairs or davenport and chair)

FLOWERS - - -

The Perfect Valentine

The only day set aside expressly for saying it to HER with flowers.

Cut Flowers - Potted Plants - Corsages A Lovely Assortment Valentine Cards Catalina Pottery

POPPY FLOWER SHOP

Corner Post and Cravens Phone 307

Torrance Our Prize—A Potted Plant

If you are satisfied with your Optometrist, continue as his patient.

If not, we invite you to bring your eye problems to us.

DR. CLARENCE L. INGOLD, Optometrist

Phone 198-R TORRANCE Postoffice Bldg.

Hours: 9 A. M. to 6 P. M. Evenings by Appointment Our Prize—An excellent pair Driving Glasses

"We Build Your Clothes At Home"

J. LEPKIN

Merchant Tailor

Style, Fit and Workmanship Guaranteed

1320 Sartori Torrance

READ THE SIMPLE RULES of this contest. Visit these places of business. Win one of the fifteen valuable prizes which are on display at the Torrance Theatre.

Torrance Theatre

Thurs., Fri., Sat., Feb. 7-8-9

BING CROSSBY in "HERE IS MY HEART"

GRETA GARBO in "THE PAINTED VEIL"

Sun., Mon., Feb. 10-11

PAUL MUNI in "BORDERTOWN"

"The Band Plays On" with Robert Young and Betty Furness

Tues., Wed., Feb. 12-13

"THE PRESIDENT VANISHES" with Arthur Byron and Janet Beecher

Guy Kibbee, Aline McMahon in "BABBITT"

Thurs., Fri., Sat., Feb. 14-15-16

DICK POWELL in "HAPPINESS AHEAD"

MAY ROBSON in "GRAND OLD GIRL"

We Specialize

Ladies' Tailoring and Dressmaking

Featuring La Grace Novelty Frocks

Ladies' New Spring Hats



Nell's Apparel Shoppe

1333 El Prado, Torrance Phone 430-W

Nell Shadday

Our Prize, a lovely Dress

★ STAR FURNITURE CO. ★

1273 Sartori Avenue, Torrance, Phone 620

"WE CHALLENGE CITY PRICES"

Announcing . . . Our Appointment

As Authorized Dealers of

R. C. A. - Victor Radios!

"The Radio With the Magic Brain"

\$22.90 BUYS

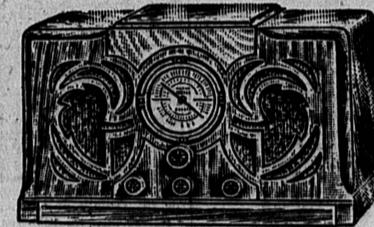


Easy Terms

Big Selection of Other Radios, including:

- * ATWATER KENT
- * ZENITH
- * GRUNOW
- * PHILCO
- * R. C. A.-VICTOR
- * PACKARD BELL

New Radio Prices Start at \$12.95



Beautiful, Powerful, 6-Tube Foreign and American Radio

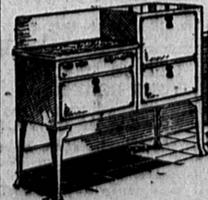
\$29.95

Six tubes of the new type, new airplane dial with station names for quick tuning, tone control, full size chassis! . . . it's a sweet value at \$29.95! The newest Packard-Bell!

Pay 75c a Week

"Buck" Gas Range

Four Burners, Large Oven, Fully Insulated, Smokeless Broiler.



Very Special \$34.50

Pay 75c Per Week

See the New

1935

Electrolux

The Gas Refrigerator 30 Months to Pay

New Stock of

9x12 RUGS

Patterns Suitable for Living Rooms and Dining Rooms. Special

\$14.95

Easy Terms

Gain-a-Day WASHER

Has Full Capacity Porcelain Tub

ONLY \$39.50

Easy Terms

With Ironer Combination

\$59.50



Ironer fits on wringer post. Operated by washer motor.

OUR PRIZE:—Combination Card Table and Fireplace Screen!

Movie Star Contest Blank

Valuable Merchandise Given by the Merchants to Winners. Photos of Movie Stars, numbered, are at the following locations:

- | | |
|--|---|
| 81. Beacon Drug Co., 1519 Cabrillo. | 91. Star Furniture Annex, 1275 Sartori. |
| 82. Torrance Theatre. | 92. Poppy Flower Shop, Cor. Post and Cravens. |
| 83. Haig & Haig Photo Studio, 1224 El Prado. | 93. Dr. Ingold, Optometrist, 1409 Marcelina. |
| 84. Miller Furniture Co., 1220 El Prado. | 94. Torrance Upholstering Co., 1513 Border Ave. |
| 85. Torrance Theatre. | 95. Dorothy Louise Shoppe, 1318 Sartori. |
| 86. Village Winery, Corner Cravens and Carson. | 96. Mullin's Complete Auto Service, 2053 Torrance Blvd. |
| 87. Star Furniture Co., 1273 Sartori. | 97. Torrance Theatre. |
| 88. Nell's Apparel Shoppe, 1333 El Prado. | 98. Harvel's—Tires—1618 Cravens. |
| 89. Mountain View Dairies, 1407 Sartori. | 99. The Clark Stationery, 1405 Sartori. |
| 90. Dorothy Louise Shoppe, 1318 Sartori. | 100. Lepkin, the Tailor, 1320 Sartori. |

Name of Contestant

Address